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### Caroline E. Shelly Named One of 2017's Top 25 Leading Entrepreneurs "Being the Change" by the LWE

**Branchburg, New Jersey, November 20, 2017.** Caroline Shelly, Founder and Principal of HF Planners, LLC, was honored for accomplishments and contributions that increase the impact women make in business during a reception held at the Liberty House in Jersey City, NJ on November 13, 2017 by the Leading Women Entrepreneurs.

All of the women leaders who were recognized are highly-regarded for their stellar business acumen and outstanding performance within their respective industries while inspiring others to success.

"I am happy to be counted among this group of forward-thinking, dedicated business leaders," shared Caroline Shelly. "For the past 18 years, I've had many opportunities to help our clients ensure that their facilities not only meet their current functional needs but also bolster their long-term strategies. I feel fortunate to be supported by a growing team of experienced facility planners and managers, accomplished designers, and expert project managers. It is all more rewarding than I ever fully imagined when I founded the company, and I look forward to continued opportunities for growth in 2018."

Leading Women Entrepreneurs' mission is to create a sustainable, ongoing environment that brings leaders together and showcases their entrepreneurial excellence, service, and leadership **More information about the organization can be found online at [www.lwe.com](http://www.lwe.com).**

**About HF Planners, LLC:** For over 18 years, HF Planners has served leading organizations as a trusted expert in optimizing their facilities. Recent projects included designing 30,000 sq. ft. of office spaces, coordinating moves and changes for a 400-person relocation, incorporating new branding within a space, and creating collaboration areas. Utilizing our expertly-honed and proven processes for planning and managing workspaces, we are able to save our clients time and money, alleviate risk, maximize their return on investment, and make a positive impact on their culture.

For more information, visit: [www.hfplanners.com](http://www.hfplanners.com)

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